Arindam Dasgupta

Senior Motion Graphics Designer

2D Animator · Multimedia Specialist

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Portfolio & Showreel
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Summary

Senior Motion Graphics Designer with 10+ years of experience creating 2D animation, motion graphics and animated content for digital products, brands and marketing. Currently Multimedia Specialist at SourceFuse, producing motion design, UI animation and visual assets for global clients in remote, cross-functional teams. Backed by a strong foundation in UI/UX, branding and illustration, and traditional and digital art training.

Experience

SourceFuse Pvt. Ltd.
Multimedia Specialist
2021 — Present
Remote / Noida, India

Lead motion graphics and 2D animation for product launches, marketing campaigns and social media. Design UI animations, micro-interactions and interactive prototypes that explain product flows to clients and engineering teams. Create brand-consistent illustrations, style guides and visual assets across web, mobile and video.

WSE Infratech
Lead Designer
2019 — 2021
Kolkata, India

Led motion graphics and animated content production for brand, marketing and product communication. Owned UI/UX design for web and mobile interfaces, from UX flows to high-fidelity GUI.

SSCS World
Lead Designer, UI/UX
2016 — 2019
Kolkata, India

Led graphical user interface and user experience design, including UX flows, style guides and GUI for web and mobile. Designed logos, branding and visual identity for digital products.

VTS Infotech
Graphic Designer
2015 — 2016
Kolkata, India

Designed websites and print media for Vision Tech Solution clients, including posters, brochures, packaging and brand collateral.

GYEM
Lead Designer
2011 — 2013
Dubai, UAE

Led visual design for the Global Youth Empowerment Movement, a nonprofit — campaign posters, social media graphics and event collateral.

Skills

Motion	UI/UX	Design	Software
Motion Graphics	UI Animation	Branding & Identity	After Effects
2D Animation	Micro-interactions	Logo Design	Premiere Pro
Explainer Videos	Interaction Design	Illustration	Illustrator
Kinetic Typography	Prototyping	Social Media	Photoshop
Logo Animation	UX Flows	Print & Packaging	Adobe XD
Storyboarding	Style Guides	Website Design	Figma

Education

Arena Animation
2012 — 2013

Diploma in 2D Animation & Graphics
Aptech Education, Kolkata, India

Arab Unity School
2011 — 2012

Physics & Mathematics
Cambridge University, Dubai, UAE

Arab Unity School
2009 — 2010

Diploma in Design & Technology
Cambridge University, Dubai, UAE

Languages

English (Fluent) · Bengali (Native) · Hindi (Fluent)